

Unlocking Professional Money Management: Skills, Steps & Opportunities

Step 4: Email Your Selected Revenue Model to SedoFX

Define how you earn income from managing client capital. Send your agreed compensation structure directly to support@sedofx.com for system configuration.

Option A: Profit Percentage Sharing (High Water-Mark Principle)

Under this model, you earn a performance fee (e.g., 20%–30%) on net profits generated above the highest historical account value.

HIGH WATER-MARK MECHANISM EXPLAINED

The High Water-Mark (HWM) guarantees that clients only pay performance fees on **new net profits**. If an account incurs losses, no fee is charged until those losses are fully recovered and the account balance exceeds its previous peak value.

Real-World Example:

- **Month 1:** Deposit = \$10,000. Balance grows to \$12,000. Profit = \$2,000. You earn 20% (\$400). New HWM = \$12,000.
- **Month 2:** Balance drops to \$11,000. Loss = \$1,000. *Fee charged* = \$0.
- **Month 3:** Balance recovers to \$13,000. Net new profit above HWM = \$1,000 (\$13,000 - \$12,000 HWM). You earn 20% on \$1,000 = \$200. New HWM = \$13,000.

Option B: Fixed Monthly Subscription Fee

Charge a flat monthly fee per connected client account (e.g., \$50/month), regardless of trade volume or performance. Recommended for signal providers and advisory services.

Step 5: Communicate & Report Performance

Maintain transparency by delivering automated monthly performance summary statements to clients to build long-term trust.

Step 6: Grow Your Client Base

Utilize investor links, verified performance widgets, and private referral networks to onboard external capital effortlessly.

Summary: Quick Onboarding Checklist

Stage	Action Item	Requirement
✓ Step 1	Track Record Verification	3–6 Months Consistent Stats
✓ Step 2	Account Set Up	Full KYC & Funded Master
✓ Step 3	Portal Application	Submit Verification Request
✓ Step 4	Revenue Setup	Email Terms to support@sedofx.com
✓ Step 5-6	Client Onboarding	Share Master Performance Link